

CASE STUDY

Website Design & Development

Aldar Academies is Abu Dhabi's largest and leading education provider. Starting with one school and 250 students in 2007, Aldar Academies has grown into a highly sought after education provider, supporting over 7,500 students across seven academies and one nursery in Abu Dhabi and one in Al Ain.

Part of the Aldar Group, the task assigned to NEXA was to build a site that would provide prospective students, parents, and teachers with easy access to important information about Aldar Academies.

NEXA provided an agile approach that set the standard of not only the main marketing website but for each individual academy website. Search Engine Optimisation (SEO) and user journey were front of mind in the design of all eight websites.

CLIENT:  **ALDAR ACADEMIES**
SHAPING OUR FUTURE

SECTOR: EDUCATION

