

CASE STUDY

Website Design & Development

Berkeley Assets ME required a digital presence for their Middle Eastern entity.

They required a website to showcase their Middle eastern presence and to show their developments in the UK.

This was quickly expanded to create microsites and landing pages for each of their developments, create and launch targeted campaigns, from a lead generation basis, with automated nurturing workflows, SEO and performance ads.

Nexa used the HubSpot ecosystem, utilising CMS hub, Marketing Hub and Sales Hub, to quickly develop the online sites, landing pages workflows and sequences that allowed Berkeley Assets to have granular data on prospects.

The results exceeded all expectations and ensured that developments were quickly sold.

CLIENT:  **Berkeley**
Group

SECTOR: REAL ESTATE

