

CASE STUDY

Website Design & Development

Contractors.Direct is the UAE's first online portal that is designed to connect qualified contractors with those in need of their services. The NEXA team was enlisted by the company to create the website and aid in marketing activities.

NEXA built a user-friendly WordPress website while utilizing HubSpot's transformative Marketing and Sales capabilities which allows for better customer engagement, ultimately resulting in greater sales. As stated previously, NEXA also assisted in Contractors Direct marketing efforts including the creation of workflows, SEO, and powerful marketing campaigns.

These marketing efforts combined with a powerful website crafted a powerful digital footprint for the company, one that continues to grow.

CLIENT:  Contractors Direct

SECTOR: COMMERCIAL

