

## CASE STUDY

# Website Design & Development

Geely is one of China's top ten auto manufacturers and also among the country's top 500 firms. They launched their auto manufacturing business 1997 and are today a fully integrated independent automobile manufacturer with a complete auto ecosystem from R&D, production, distribution and servicing. Geely manufactures 630,000 vehicles annually and has 38 exclusive sales agents, 476 sales & service outlets worldwide.

Union Motors partnered with Geely Automobile Holdings to market their passenger vehicles in the UAE and needed a localised website to be created to market the brand in the region.

CLIENT:   
GEELY  
SECTOR: AUTOMOTIVE

