

CASE STUDY

Website Design & Development

MDSap helps businesses better leverage technology from SAP and complementary solution providers. NEXA was initially tasked with creating the website for the company using .NET technology, however, this initial task evolved. In order to scale with the success of the business, NEXA went on to redesign and rebuild the website using the powerful HubSpot CMS.

This technology allowed MDSap to create multiple pages in multiple languages with ease. What makes the HubSpot CMS so strong is that it offers a simple drag and drop functionality allowing teams to quickly add modules to certain pages which in turn reduces development and design time.

The HubSpot CMS also ensured that all lead forms within the site were aligned with the correct department to ensure all data is viewed by the right people, at the right time, eliminating the chance of human error and ensuring no leads fall through the cracks. With a website designed to attract, engage, nurture and convert users, NEXA delivered a powerful online home for the organization.

CLIENT:  **MDSap**

SECTOR: CORPORATE

